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*The Internal  
communique  
for Bombay  
Management  
Association  
members*

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## **BOMBAY MANAGEMENT ASSOCIATION**

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## **Bombay Management Association**

UPDATE

SEPTEMBER 2008



### **President's Message**

Dear Members of the BMA fraternity,

The month of September has been quite hectic. In the run up to AIMA National Management Convention, a curtain raiser function was organized on 17<sup>th</sup> September, 2008 in Mumbai. Dr.Santrupt Mishra was the special invitee who gave an outstanding talk on "The New Manager". The Event was well attended by a cross the section of Corporates. The event itself i.e. the National Management Convention was held as scheduled on 30<sup>th</sup> September, 2008 and 1<sup>st</sup> October, 2008 and over 650 delegates comprising executives from all over India, representatives of LMAs, BMA members and students, benefited from the two day deliberations. In the feedback participants expressed great satisfaction at the contents of the event and the opportunity that they had for the networking with fellow professionals. Kudos to the BMA Secretariat and BMA Members who put in considerable efforts at the ground level to make this event a grand success.

An evening discussion on the film "The Secret" on 5<sup>th</sup> September, 2008 was very well appreciated. Professor Rooshikumar Pandya who has been a great supporter of BMA, as every year, this year also he conducted 2 days evening workshop on 23<sup>rd</sup> and 24<sup>th</sup> of September, 2008 "The Art of Effective Verbal and Non-Verbal Communication" which was well attended.

After a long lull, we have managed to come out with the BMA Review and I am sure all of you have enjoyed reading it. We are planning to send it in the electronic format in the near future so that it reaches you quickly and enables you to take the print of those articles which you specifically want. The entire issue can be downloaded and stored in case you decide to review at a later date.

This is all for this month.

Let me take this opportunity to wish each one of you a very Happy and Prosperous Dipavali.

**S. MOHAN**  
October 2008

## **Activities in September:**

The month of September brings to a close the first half of the financial year. All are busy to evaluate their performance for the first half and plan better for the second half.

We at B.M.A. too did some soul searching. Activities of our various Committees was reviewed. While some had performed, others were yet to perform. The roadmap for the second half was being chalked out. Seminars, Conventions, Workshops are being planned. There is much to look forward to.

The month of September also had its share of activities. We are pleased to share them with you.

### **1<sup>st</sup> September - Interactive meeting with Hon'ble Sheriff:**

The Office Bearers along with the Executive Director called on the Hon'ble Sheriff Dr.Indu Shahani at the Sheriff's office. The one hour meeting was indeed very interactive and fruitful. Some of the suggestions made and inputs received were the following :

- BMA ought to hold innovative and different programmes in different campuses such as a book discussion in a college library.
- Young Managers to be invited as speakers and moderators.
- Concept of BMA Ambassadors where Post Graduates and final year students be given an opportunity to shadow senior managers for a limited period of time and thereby pick up insights and learnings.
- The Hon'ble Sheriff agreed to chair the BMA Academia and Industry Interface Committee and organize interactive programmes from time to time.

### **5<sup>th</sup> September – Film Discussion on ‘The Secret’ by Rhonda Byrne:**

This two hour film was screened for the benefit of the members after which a film discussion followed, led by the Chairman of the Membership Services Committee Mr.Bhaskar Joshi. The film helps to understand the hidden untapped power within oneself and this awareness brings joy to every aspect of one's life.

### **12-13<sup>th</sup> September – 5<sup>th</sup> National Competition for Management Students (NCMS) of AIMA:**

The Western Region Round of the 5th National Competition for Management Students (NCMS) on the theme “Managing Diversity: The Challenges for India Inc.” organized by All India Management Association (AIMA) & Institute for Integrated Learning in Management (IILM) was held on 12-13 September, 2008 in collaboration with Bombay Management Association (BMA). The event was hosted by Welingkar Institute of Management Development & Research.

Mr. Dhananjay Keskar, Director-Marketing, IBS Pune was the Chief Guest at the Inaugural session. Prof. S.R. Tendulkar, Dean Administration & Controller of Examinations represented the Welingkar Institute.

The written presentations were evaluated by AIMA directly. 32 Teams from various B-Schools were present for the oral presentations before the Jury consisting of Ms. Ankita Bakhre, Sr. Manager, BPCL; Mr. Sujit Kumar Bhuniya, Head of Recruitment & Manpower Planning, HPCL; Dr. Krishna K. Saxena, CEO, Anuvi Chemicals Ltd.; and Chaired by Mr. Niteen Bhagwat, Executive Director & CEO, Cogito Consulting. Mr. Bhagwat declared the results as follows :

Sr.	Status	Name of the Institute	Team represented by
1	Winner	MET Institute of Management	Ms. Meghavaty Chalam & Ms. Joanne D'souza
2.	Runner-Up:	Asian Inst. of Communication & Research (AICAR)	Ms. Neha Modi & Ms. Jigna Raithatha
3.	3 <sup>rd</sup>	St. Francis Institute of Management & Research	Ms. Rency Creasto & Ms. Deesha Chandan
4.	4 <sup>th</sup>	Master of School Management	Ms. Puja Bhardwaj & Ms. Homa Tarannum
5.	5 <sup>th</sup>	Welingkar Institute of Management Development & Research	Mr. Rohit Tuli & Mr. Gaurav Chouksey

The first two teams were presented the Winner Trophies at the hands of the Chief Guest at the Valedictory function, Mr. Prakash Rastogi, President, ORPIP Global and were invited to the Grand Finale at Delhi on 22<sup>nd</sup> September, 2008. All the participated team members were presented with Certificates. Mr. B.D. More, Regional Co-ordinator (West), AIMA gave the Vote of Thanks.

### **13<sup>th</sup> September :**

A series of programmes with M/s.Pragati Software Pvt Ltd were announced. The MS PowerPoint attracted a larger participation and members benefited from it.

### **17<sup>th</sup> September – AIMA Curtain Raiser:**

On 17<sup>th</sup> September, BMA in association with AIMA organized a curtain raiser on the occasion of AIMA's 35<sup>th</sup> National Management Convention which was held on 30<sup>th</sup> September and 1<sup>st</sup> October at The Trident Hotel (formerly Hotel Oberoi Towers/Hilton Hotel).

A large gathering of H.R. Professionals were present on the occasion and made valuable contributions. President BMA Mr.S Mohan urged the august gathering to support the AIMA Convention wholeheartedly as it was being held in Mumbai after four years. A film on BMA was screened on the occasion. Mr.Kamal Singh, Director CMD AIMA gave an overview of the Convention and took the audience through the two-day event. Speakers and topics were highlighted during the talk. The highlight of the evening or should we say the icing on the cake was the thought provoking, stimulating and challenging talk given by Dr.Santrupt Misra, Director, Aditya Birla Management Corporation Ltd on the theme "The New Manager". Dr.Misra shared his insights and thoughts on who will be the new manager, what will be the skills of the new manager, what will the new manager do differently. Mr.Misra's speech triggered a very interactive, meaningful and fruitful dialogue which brought home a lot of learnings.

The Executive Director closed the curtain raiser by proposing the vote of thanks to Mr.Misra, the H.R. Professionals and Mr.Kamal Singh. All in all a very energetic evening which brought in the right atmosphere for cocktails and dinner that followed.

## **23<sup>rd</sup>-24<sup>th</sup> September – A Grand Management Festival :**

This has begun to become an annual event with N L Dalmia Institute of Management Studies and Research sponsoring a major part of the event. This year Indian Society for Training Development Mumbai Chapter also joined in to make the two day evening lecture series led by Prof. Rooshikumar Pandya a great event. The five hundred plus students and BMA members at Jai Hind were kept enthralled by Prof. Pandya as he shared his wisdom and insights on “The Art of Effective Verbal and Non-verbal Communication” and “Are You Manipulative or Manipulated?” Personal anecdotes, witty comments, laced with a great deal of humour brought home deep truths and great learning for the spell bound audience. The two day event was graced by Mr.D Sivanand and Mr.A Douglas who shared with the audience the deep relationship they had with Prof. Pandya and how they had benefited. All in all two very stimulating evenings.

## **30<sup>th</sup> September – 1<sup>st</sup> October : AIMA National Management Convention:**

AIMA held their 35<sup>th</sup> National Management Convention in the City of Mumbai and we at BMA were proud hosts of the event. The theme “The New Manager” was discussed and deliberated over two long days. Sessions such as “Developing a Global Mindset”, “India-The Road Ahead”, “Is Innovation on a National Scale Possible?”, “Innovation : A Key Tool for the New Manager”, “The Entrepreneur Manager” and Speakers such as Mr.Milind Deora, MP, Indian National Congress, Ms.Supriya Sule, MP, NCP, Mr.Tathagata Satpathy, MP, Biju Janata Dal, Mr.D Shivakumar, MD, Nokia India, Mr.Jeffery Watts, Partner, Deloitte Tohmatsu, Ms.Anne Nemer, Assistant Dean to name a few kept the 600 plus delegates glued to their seats. The audience participation was loud and vociferous at times, specially when the young politicians took center stage. Mr.Rahul Bajaj delivered the valedictory address and closed the two day Convention. The staff at BMA were kept on their toes right through the Convention. They too went home with learnings on how to handle a large Convention.

### **New Members:**

At the Executive Committee Meeting held on 17<sup>th</sup> September 2008, the following members were enrolled into the BMA family.

### **Individual:**

1. Mr.Supriyo Mukherjee
2. Mr.Sanjay Gokaldas Shah
3. Mr.Sandeep Puri
4. Mr.Madhavakkannan Vasudevan
5. Mr.Neil Gerard Dsouza
6. Mr.Indranil Deb

### **Life:**

1. Mr.M G Parameswaran
2. Mr.Chetan H Chhadwa

### **Institutional:**

1. Rustomjee Business School

We welcome them and look forward to their active participation and valuable contribution.

### **Sad Demise:**

BMA mourns the sad demise of Mr.Surendranath Narayan Gunzote (S N Rao) an ex-employee who served BMA for 17 years as Accounts Officer and who passed away on 9<sup>th</sup> September 2008.

### **Future Events:**

Members are encouraged to register for the following programmes. Hence do rush in your registrations at the earliest. Block these dates.

<b>Day</b>	<b>Date</b>	<b>Topic</b>	<b>Faculty</b>	<b>Venue</b>
Monday	3 <sup>rd</sup> November 2008	Corporate Governance in China : A Different Perspective	Dr.Greggi Li Principal – Corporate Governance & Risk Consulting Practice, Aon Global Risk Consulting	Mayfair Rooms, Worli <b>(For Conceptual Forum Members only)</b>
Saturday	8 <sup>th</sup> November 2008	Indirect Taxes	T Gunasekaran Advocate Excise Consultant	Army & Navy Building, 3 <sup>rd</sup> floor, M G Road, Kala Ghoda, Mumbai 400 023  Fees: Rs.1950/- for BMA Members and Rs.2250/- for Non-Members
Tuesday	11 <sup>th</sup> November 2008	'Integrated' Talent Management : The Strategy for Turbulent Times	Mr.R J Heckman President & CEO PDI Ninth House	Mayfair Rooms, Worli <b>(For Conceptual Forum Members only)</b>
Saturday	15 <sup>th</sup> November 2008	Stress Management	Ms.Marita Nazareth	Army & Navy Building, 3 <sup>rd</sup> floor, M G Road, Kala Ghoda, Mumbai 400 023  Fees: Rs.1950/- for BMA Members and Rs.2250/- for Non-Members

All the Secretariat join me in wishing you dear members and all your loved ones **A Happy Diwali & A Prosperous & Peaceful New Year.**

Till next time!

**Gladwyn A Pinto**  
**Executive Director**