

# AIMA

ALL INDIA MANAGEMENT ASSOCIATION

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# 4<sup>th</sup> NATIONAL BRAND SUMMIT



Theme : "Making Indian Brands Global: Taking the Battle Out"

9-10 October, 2009

Hotel Taj President, Mumbai

Summit Director: Mr Harish Bijoor  
Founder & CEO - Harish Bijoor Consults Inc.

### Speakers Invited

**Mr Sanjay Behl**

CEO  
BIG TV

**Ms Vinita Bali**

CEO  
BRITANNIA INDUSTRIES LTD

**Mr C K Ranganathan**

Chairman & Managing Director  
CAVINKARE PVT LTD

**Ms Neeti Chopra**

Brand Director  
ECONOMIC TIMES

**Mr B C Tripathi**

Chairman & Managing Director  
GAIL

**Mr Alok Kejriwal**

Founder & CEO  
GAMES2WIN INDIA PVT LTD

**Mr Prabhat Pani**

Chief Executive Officer  
GINGER ROOTS CORPORATION LTD

**Mr Milind Korde**

Managing Director  
GODREJ PROPERTIES LTD

**Mr N Srikumar**

Executive Director (Corporate  
Communications, Branding & Planning)  
INDIAN OIL CORP LTD

**Mr Ajit Joshi**

CEO  
INFINITI RETAIL LTD

**Mr Aditya Nath Jha**

Head - Brand &  
Communication, AVP INFOSYS  
TECHNOLOGIES LTD

**Mr Rakesh Pandey**

CEO  
KAYA LTD

**Mr V Ramachandran**

Director (Marketing)  
LG ELECTRONICS INDIA PVT LTD

**Mr R R Roy**

Executive Director - (SBU IO/CC)  
LIFE INSURANCE  
CORPORATION OF INDIA

**Mr Rajesh Jejurikar**

Executive Vice President (Mktg & Sales)  
MAHINDRA & MAHINDRA  
LTD. (AUTOMOTIVE SECTOR)

**Mr Deep Kalra**

Chief Executive Officer  
MAKEMYTRIP INDIA PVT LTD

**Mr Madhukar Kamath**

Managing Director & CEO  
MUDRA COMMUNICATIONS PVT LTD

**Prof Atul Tandan**

Professor  
MUDRA INSTITUTE OF  
COMMUNICATIONS, AHMEDABAD

**Mr Ajay Bijli**

CEO  
PVR LTD

**Mr Ajit Balakrishnan**

Chairman & CEO  
REDIFF.COM INDIA LTD

**Mr Srinivasan K Swamy**

Chairman & Managing Director  
RK SWAMY BBDO PVT LTD

**Mr Sunil Alagh**

Chairman  
SKA ADVISORS

**Mr Atul Agarwal**

Vice President (Corporate Affairs)  
TATA SONS

**Ms Sangita Talwar**

Executive Director (Mktg)  
TATA TEA LIMITED

**Mr Chintamani Rao**

Chief Executive Officer  
TIMES NOW, TIMES GLOBAL  
BROADCASTING COMPANY LTD

**Mr Bhaskar Bhat**

Managing Director  
TITAN INDUSTRIES LIMITED

**Mr Ronnie Screwalla**

CEO  
UTV SOFTWARE  
COMMUNICATION LTD

**Mr Harit Nagpal**

Director (Mktg & New Business)  
VODAFONE ESSAR LTD

**Mr Rohit Sharma**

Chief Operating Officer  
ZAPAK DIGITAL  
ENTERTAINMENT LTD

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